



## PRESS RELEASE

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### Local software business beats major US players to win Bronze Award

Just one year after its launch, Marziplanner, an Australian wedding planning software program, has beaten its larger global competitors to win Bronze & a glowing review in the highly successful “Top Ten Reviews” website [www.toptenreviews.com](http://www.toptenreviews.com).

The reviewers comments kick off with “**The folks from down under have out-shined the competition** with Marziplanner, the “TopTenREVIEWS Bronze Award” winning Wedding Planning Software. The software is well organized, aesthetically pleasing and easy to use.”

Created by Ilka Brookes, a Sydney-based marketing professional, Marziplanner is an easy-to-use comprehensive planner for brides and grooms. After planning her own wedding with an American software product, and realizing that there was nothing catering to Australian brides, Ilka undertook the mammoth task of building a brand and a product from the ground up, with the help of a small team of local software developers and designers.

A key point of difference was in the creation of Marziplanner - The software was designed by real wedding planners and brides as opposed to computer specialists, so it looks and feels like something the customer would want to use. As well, the technical development & build was kept in Australia, and offers very high quality in functionality and use. The program uniquely offers a combination of planning features and tools, with helpful editorial style tips and hints, and stunning imagery to keep the brides in “wedding mode” – different to so many bland and visually uninteresting software programs out there.

“What brides want is something that will save them time, make their planning easier and let them enjoy being engaged – without the usual stresses associated with planning a wedding” Ms Brookes explains. Marziplanner answered that call at a surprisingly low cost of \$99.95– with the reviewers stating “We found Marziplanner to be the most easy–to–use wedding planning software we reviewed...” and “This software includes the best seating assignment feature we reviewed.....their seating feature and calendar feature **blow the competition out of the water.**”

For more information please visit the website [www.marziplanner.com.au](http://www.marziplanner.com.au) or call Ilka Brookes on 0411 128330 Email: [ilkabrookes@marziplanner.com.au](mailto:ilkabrookes@marziplanner.com.au)

For full review and ratings please visit <http://wedding-planning-software-review.toptenreviews.com/marziplanner-review.html>